

enerG

ALTERNATIVE SOURCES MAGAZINE



2025
MEDIA KIT

enerG Magazine

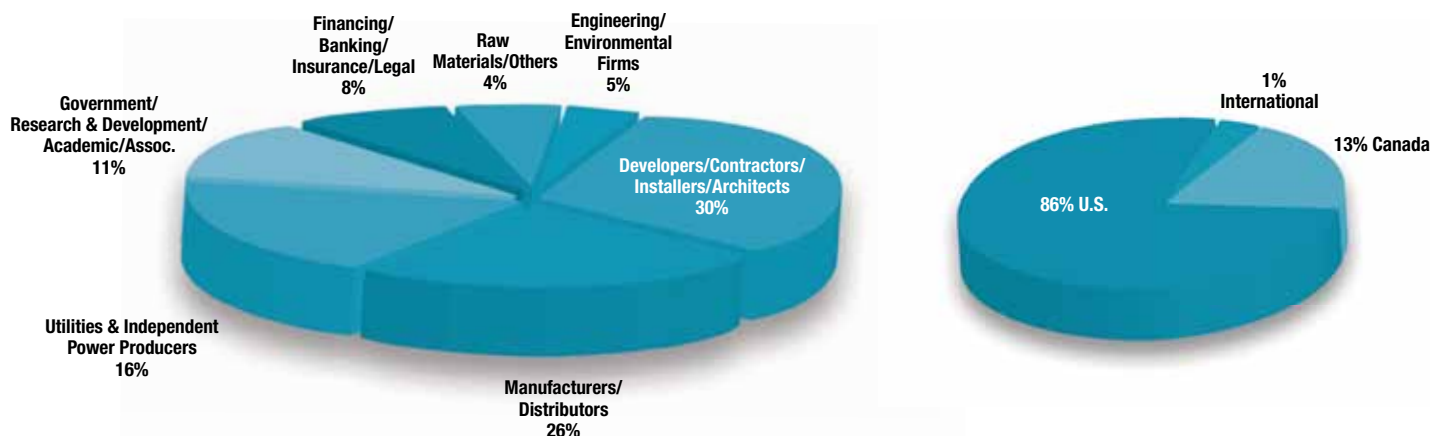
- ✓ Covers the business of renewable energy, the most dynamic business sector in the North American economy;
- ✓ Focuses on the move from traditional energy to renewable energy, with in-depth feature coverage on new energy projects;
- ✓ Reports on the products, services and technologies driving the renewable energy industry.

Be front and center in the future of the energy industry with enerG Magazine!

Who is reading enerG

The print edition of enerG Magazine, reaching the renewable energy industry in North America, is 18 Years Strong! The digital version of enerG has an audience that increases with each issue. (Our combined print/digital distribution reaches in excess of 32,000) enerG provides a unique opportunity to reach the key decision-makers in the renewable energy sector, the people involved with—and responsible for—the development and building of projects, and associated activities such as the selection and purchase of equipment and services for renewable energy projects. Contact us for a detailed up-to-date circulation breakdown.

Industry Sector



enerG Readers:

- ▶ are industry leaders moving ahead with renewable energy;
- ▶ are actively planning and implementing new renewable energy systems for their communities and businesses;
- ▶ rely on enerG to research equipment, products and services available in the marketplace;
- ▶ look to enerG to read about the critical and urgent issues facing the energy industry, and the most practical and profitable energy alternatives.

Check out enerG's digital edition at
<https://digitalmag.altenerg.com>



enerG Editorial Calendar

As industry conferences and expo dates are confirmed, they will be added to our bonus distribution schedule.

Q1 2025 Space closing January 20, 2025 - Material Closing January 22, 2025

- **Solar:** Inflation Reduction Act (IRA) renewables projects get traction
- **C&I Solar:** Rooftop solar boosts revenue streams
- **Solar Power Storage:** Renewables tag team: solar + battery storage
- **Wind Power:** More turbine MWs equal smaller footprints
- **Solar Carports:** Companies plug into easy energy savings with solar carports
- **Ask the Energy Experts:** enerG puts pressing energy-related questions to the industry experts
- **Guest Column:** Featuring industry experts on C&I, utility and residential issues

Bonus Distribution: RE+ Northeast, February 11-12, 2025, Boston, MA; ISNA/ESNA 2025, February 25-27, 2025, San Diego, CA; NABCEP CE Conference, March 24-27, 2025, Reno, NV; RE+ Southeast, April 22-23, 2025, Atlanta, GA

Q2 2025 Space closing April 14, 2025 - Material Closing April 16, 2025

- **Wind:** Managing major crane equipment for effective turbine erection
- **Corporate Solar:** How AI is increasing demand for corporate solar
- **Solar:** How to maximize solar power production on marginal sites
- **Wind:** Finding the right tipping point to repower a wind project
- **Utility Solar:** Successfully executing major solar power projects
- **Wind:** Mid-sized wind projects can deliver big-time benefits
- **Wind Power Scorecard:** The top wind power projects, and top producing states and provinces
- **Ask the Energy Experts:** enerG puts pressing energy-related questions to the industry experts
- **Guest Column:** Featuring industry experts on C&I, utility and residential issues

Bonus Distribution: CLEANPOWER Conference & Exhibition, May 19-22, 2025, Phoenix, AZ; RE+ Texas, May 13-14, 2025, Houston, TX; Midwest Solar Expo, June 9-11, 2025, Chicago, IL; RE+ Northwest, June 11-12, 2025, Tacoma, WA; RE+ Mid-Atlantic, July 10-11, 2025, Philadelphia, PA; RE+ Storage, July 31 – Aug 1, 2025, Santa Clara, CA; The Energy Expo, August 20-21, 2025, Ft. Lauderdale, FL

Q3 2025 Space closing August 4, 2025 - Material Closing August 6, 2025

- **Solar—and storage:** What is the right solar/storage combo?
- **Solar:** Combining Inflation Reduction Act incentives with state funding
- **Wind:** Corraling the contractors on a wind project site
- **Commercial Solar:** Making the most of rooftops in tight urban areas
- **Offshore Wind:** Offshore wind is a whole other story, with O&M
- **Solar:** Making full use of parking lot space, with commercial carport solar
- **Solar Power Scorecard:** The top solar power projects, and the top producing states and provinces
- **Ask the Energy Experts:** enerG puts pressing energy-related questions to the industry experts
- **Guest Column:** Featuring industry experts on C&I, utility and residential issues

Bonus Distribution: RE+, September 8-11, 2025, Las Vegas, NV; Offshore WINDPOWER Conference & Exhibition, October 6-8, 2025, Boston, MA; Electricity Transformation Canada, October 6-8, 2025, Toronto, ON; RE+ Florida, October 13-14, 2025, Orlando, FL; ACP RECHARGE: Energy Storage Summit, October 27-29, 2025, Austin, TX

Q4 2025 Space closing October 20, 2025 - Material Closing October 22, 2025

- **Solar:** Community solar can be an attractive option
- **College solar:** Signing on to renewable energy becoming a must
- **Wind:** Getting maximum megawatts—and technology—from wind turbines
- **Utility-Scale Solar:** Managing the grid line-up, to move power
- **Solar Projects:** Working on big projects with small laydown areas
- **Ask the Energy Experts:** enerG puts pressing energy-related questions to the industry experts
- **Guest Column:** Featuring industry experts on C&I, utility and residential issues

Bonus Distribution: ISNA/ESNA, November 18-19, 2025, Grapevine, TX; RE+ CHARGE H2, November 19-20, 2025, Seattle, WA; RE+ Midwest, December 3-4, 2025, Schaumburg, IL

2025 ADVERTISING RATES: US DOLLARS

FULL COLOR (4 color CMYK)

Size	1-2x	3-4x
Full Page	\$3950	\$3750
2/3 Page	3150	2950
1/2 Island	2850	2650
1/2 Page	2650	2450
1/3 Page	2150	1950
1/4 Page	1950	1750
OBC	\$5800	\$5600
IFC	4900	4700
IBC	4600	4400
DPS	6800	6400

Bleed.....N/C
Options available for a 5th or metallic color.

WEBSITE & DIGITAL AD OPPORTUNITIES

enerG is now available digitally. All print ads appear in the digital issue. Along with website banner ads, our digital issue offers several great advertising opportunities. For information and pricing, please contact enerG's sales department at: **856-817-6045** or sales@altenerG.com

PUBLICATION TRIM SIZE

8" wide x 10-3/4" deep. Single bleed size (1/8" minimum bleed allowance required on bleed edges): 8-1/4" x 11" to trim 8" x 10-3/4". Double page spread bleed size 16-1/4" x 11" to trim 16" x 10-3/4", (saddle-stitch method of binding). Perfect alignment of text or design across gutter of two facing pages cannot be guaranteed. Allow 1/16" safety at gutter or two page spreads.

CONDITIONS

Position of the advertisement is at the discretion of the publisher. Agency discounts are 15% of gross billing, payable to recognized agencies.

TECHNICAL REQUIREMENTS

enerG is prepared on a Mac platform. For optimum graphic results at the lowest cost to advertisers, please prepare your digital files to our specifications.

- Press Ready PDF(all fonts embedded) or High Resolution jpeg preferred.
- Please submit Advertisement by email or a shared File Transfer Service, (ie.Dropbox or WeTransfer).
- enerG prints standard 4 color, saddle stitched.

Please Note - Publisher reserves the right to charge for any file alteration costs incurred in preparation of materials submitted which do not meet the mechanical specifications. Film not accepted.

ADVERTISEMENT DIMENSIONS/SIZES

<p>Full Page - Trim 8" x 10-3/4"</p> <p>Full Page - Bleed 8 1/4" x 11"</p> <p>Full Page - Live Area 7" x 10"</p> <p>2 P Spread - Trim 16" x 10-3/4"</p> <p>2 P Spread - Bleed 16-1/4" x 11"</p>	<p>2/3 Page 4-5/8" x 10"</p>	<p>1/2 Page Vertical 3-3/8" x 10"</p> <p>1/2 Page Island 4-5/8" x 7-1/2"</p>	<p>1/3 Page Horizontal 7" x 3-1/8"</p> <p>1/2 Page Horizontal 7" x 4-7/8"</p>	<p>1/3 Page Square 4-5/8" x 4-7/8"</p> <p>1/3 Page Vert. 2-1/4" x 10"</p>	<p>1/4 Page Regular 3-3/8" x 4-7/8"</p> <p>1/4 Flop 4-5/8" x 3-5/8"</p> <p>1/4 Page Horizontal 7" x 2-3/8"</p>
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