

2025 ADVERTISING RATES: US DOLLARS

FULL COLOR (4 color CMYK)

Size	1-2x	3-4x
Full Page	\$3950	\$3750
2/3 Page	3150	2950
1/2 Island	2850	2650
1/2 Page	2650	2450
1/3 Page	2150	1950
1/4 Page	1950	1750
OBC	\$5800	\$5600
IFC	4900	4700
IBC	4600	4400
DPS	6800	6400

Bleed.....N/C
Options available for a 5th or metallic color.

WEBSITE & DIGITAL AD OPPORTUNITIES

enerG is now available digitally. All print ads appear in the digital issue. Along with website banner ads, our digital issue offers several great advertising opportunities. For information and pricing, please contact enerG's sales department at: **856-817-6045** or sales@altenerG.com

PUBLICATION TRIM SIZE

8" wide x 10-3/4" deep. Single bleed size (1/8" minimum bleed allowance required on bleed edges): 8-1/4" x 11" to trim 8" x 10-3/4". Double page spread bleed size 16-1/4" x 11" to trim 16" x 10-3/4", (saddle-stitch method of binding). Perfect alignment of text or design across gutter of two facing pages cannot be guaranteed. Allow 1/16" safety at gutter or two page spreads.

CONDITIONS

Position of the advertisement is at the discretion of the publisher. Agency discounts are 15% of gross billing, payable to recognized agencies.

TECHNICAL REQUIREMENTS

enerG is prepared on a Mac platform. For optimum graphic results at the lowest cost to advertisers, please prepare your digital files to our specifications.

- Press Ready PDF(all fonts embedded) or High Resolution jpeg preferred.
- Please submit Advertisement by email or a shared File Transfer Service, (ie.Dropbox or WeTransfer).
- enerG prints standard 4 color, saddle stitched.

Please Note - Publisher reserves the right to charge for any file alteration costs incurred in preparation of materials submitted which do not meet the mechanical specifications. Film not accepted.

ADVERTISEMENT DIMENSIONS/SIZES

Full Page - Trim 8" x 10-3/4" Full Page - Bleed 8 1/4" x 11" Full Page - Live Area 7" x 10" 2 P Spread - Trim 16" x 10-3/4" 2 P Spread - Bleed 16-1/4" x 11"	2/3 Page 4-5/8" x 10"	1/2 Page Vertical 3-3/8" x 10" 1/2 Page Island 4-5/8" x 7-1/2"	1/3 Page Horizontal 7" x 3-1/8" 1/2 Page Horizontal 7" x 4-7/8"	1/3 Page Square 4-5/8" x 4-7/8" 1/3 Page Vert. 2-1/4" x 10"	1/4 Page Regular 3-3/8" x 4-7/8" 1/4 Flop 4-5/8" x 3-5/8" 1/4 Page Horizontal 7" x 2-3/8"
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CONTACT INFORMATION

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CORPORATE / MAILING ADDRESS

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